

# National Association of State Departments of Agriculture (NASDA): *Overview & Policy Update*

**National Plant Board**

*Annual Meeting*

*August 14, 2017*

**NASDA**

The logo graphic for NASDA consists of three curved, overlapping bands that sweep from the left towards the right. The top band is yellow, the middle band is light green, and the bottom band is teal. The bands are separated by thin white lines and have a slight 3D effect.

# Who is NASDA?

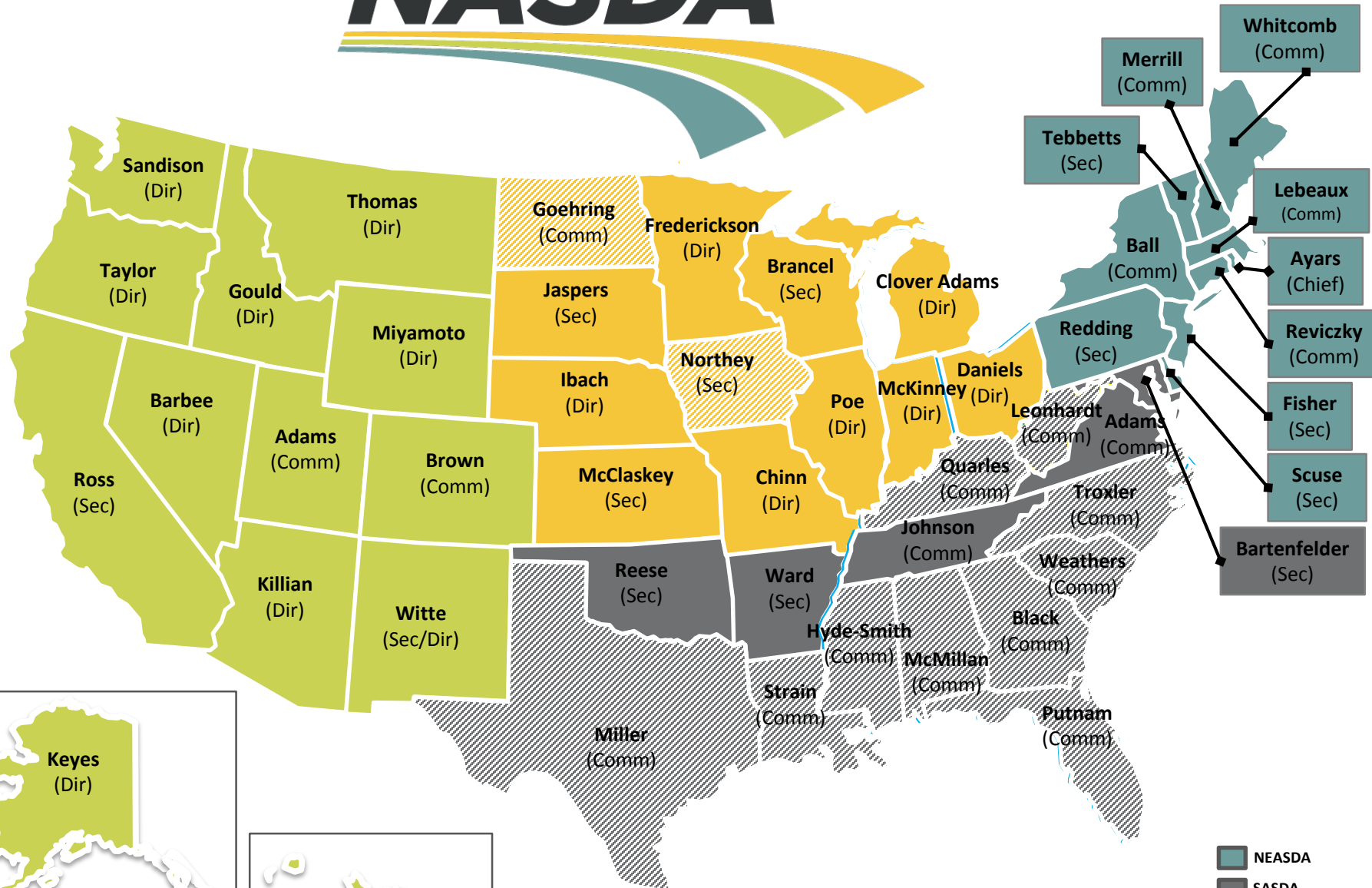


# What is our mission?

- Our mission is to grow and enhance agriculture by forging **partnerships** and creating consensus to achieve sound policy outcomes between state departments of agriculture, the federal government, and stakeholders.



# NASDA



- NEASDA
- SASDA
- MASDA
- WASDA
- Denotes Elected

**NASDA Member & Regional Overview**  
*(as of January 2017)*

# About NASDA: *Our Communications*

- **NASDA News**
- **NASDA website**

- [www.nasda.org](http://www.nasda.org)

- **Twitter**

- [@NASDAnews](https://twitter.com/NASDAnews)

- **Facebook**

- <https://www.facebook.com/NASDADC>



# About NASDA: *Our Meetings*

- **All meetings can be found at** [www.nasda.org/events.aspx](http://www.nasda.org/events.aspx)
- **Winter Policy Conference** held in Washington D.C. in February focuses on legislative and regulatory issues
- **Regional Meetings** held in June and July
- **Annual Meeting** hosted by the NASDA President this year in New Orleans, LA (Sept. 11-14)
- **Tri-National Accord** held annually in the fall and hosted by the US every three years- this year in Denver, CO (Oct. 17-19)



# About NASDA: *Our Affiliates*

- **Twenty-three** Active Affiliate Organizations
- **National Plant Board** is one of NASDA's most important Affiliates & a **key partner**
  - **46 states & PR**





# About NASDA: *2017 Policy Priorities*

- **Cooperative Federalism**
- **FSMA Implementation**
- **International Trade**
- **Farm Bill Priorities**





# NASDA Farm Bill Priorities

1. **Conservation**
2. **Trade Promotion**
3. **Specialty Crops**
4. **Invasive Species**
5. **Animal Diseases**
6. **Research**
7. **Food Safety**

## WE NEED A FARM BILL.

**GOOD FOOD. MORE JOBS. CONSERVATION. THRIVING COMMUNITIES.**  
THESE ARE ALL THINGS WE CAN GET BEHIND.

As the chief agriculture officials in their states, members of the National Association of State Departments of Agriculture (NASDA) are keenly aware of the changing dynamics, increasing challenges, and new opportunities in agricultural production across the country and have a deep appreciation for the important contribution agriculture makes to our nation's security and economy.

### THE FARM BILL IMPACTS EVERYONE.

Agricultural producers, the rural economy, and communities of every size rely upon a forward looking, and fully funded Farm Bill. NASDA calls for enhanced investment in American agriculture that provides producers the tools they need to succeed. The Farm Bill is also vital to providing consumers access to the safest, highest quality and affordable food supply, which is essential for our nation's economy and security.

### PRIORITIES

- Conservation
- Trade Promotion
- Specialty Crops
- Invasive Species
- Animal Diseases
- Research
- Food Safety

### OUR PRIORITIES FOR THE NEXT FARM BILL:

#### TRADE PROMOTION

The Market Access Program (MAP) promotes American-grown and produced food and ag products that are in competition with heavily subsidized foreign products. For every \$1 invested in export market development programs, \$24 is returned in export revenue. This means significant positive effects for farmers & ranchers like increased income and more American jobs in the farm and food sector. Funding for the Market Access Program (MAP) should be increased from \$200M to \$400M to better promote America's food and ag products in demand across the globe.

#### CONSERVATION

Conservation programs provide financial and technical assistance needed to conserve our nation's natural resources and meet increasing regulatory demands. The next Farm Bill must make substantial investments in voluntary locally-driven, flexible, and efficient conservation programs. Additional investments are needed to continue targeted conservation, address water quality challenges and face regulatory pressures.

Over for more details. 



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# Challenge Areas

- **New Administration**
- **New Congress**
- **Funding**
- **Education**
- **All of the above**



# Opportunities: *Cooperative Federalism*



- Advancing the role of states – as co-regulators and not simply stakeholders
- Ensuring federal legislation reflects the unique role states serve in in consultation & implementation
- Increasing flexibility for state program delivery
- Enhancing resources for states and eliminating unfunded mandates
- Supporting the roles and respecting the authorities of states

Share your cooperative federalism experience using:

**#AgPartnerships!**

# Questions?

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**NASDA** National Association of State Departments of Agriculture

**Who is NASDA ?**  
NASDA is a nonpartisan, nonprofit association which represents the elected and appointed commissioners, secretaries, and directors of the departments of agriculture in all fifty states and four U.S. territories.

**WHAT DOES NASDA DO ?**  
Our mission is to represent the state departments of agriculture in the development, implementation, and communication of sound public policy and programs which support and promote the American agricultural industry, while protecting consumers and the environment.

**PROGRAMS**  
**Measuring Agriculture's Success:**  
NASDA employs over 3,000 enumerators to collect agricultural data in support of the mission of USDA's National Agriculture Statistics Service (NASS). This partnership began in 1972.

**Promoting Agriculture:**  
NASDA also conducts three trade shows through USDA's Foreign Agricultural Service (FAS) Market Access Program (MAP). These shows are held annually in Chicago and Miami and attract buyers from around the world seeking American agricultural products.

**Food Safety is a Priority:**  
NASDA's newest program is with the U.S. Food & Drug Administration. It will enable NASDA to provide critical information to help plan and carry out implementation of a national produce safety rule, in partnership with FDA and state regulatory agencies.

**STATES**  
NASDA Members are the chief regulators and promoters of agriculture in their states. They manage a diverse portfolio of regulatory programs in their state including conservation, pollinator health, food safety, animal & plant health, and more.

NASDA Members meet twice per year to discuss and vote on national priorities for the organization. Our Annual Meeting is led by the President in September of each year.

NASDA Members also meet annually with their counterparts in Mexico and Canada.

**CONTACT US**

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