### Evaluation Criteria

- **Strategic Alignment** — Does the suggestion align with the strategic objectives of Section 10201 of the Farm Bill?
- **Impact/Outcome** — Will the project make an impact and produce results as defined by the individual goal area?
- **Feasibility** — Can the project be accomplished based on key factors such as resources, collaborative partnerships, and clearly defined process?
- **Past Performance, Best Practices and Innovation** — Will the project be successful based on previous experience in similar endeavors or to the extent in which the project utilizes best practices and innovation to achieving success?

### FY13 Project Proposals

<table>
<thead>
<tr>
<th>Goal</th>
<th>Proposals</th>
<th>Funding</th>
<th>Requested</th>
<th>Approved</th>
</tr>
</thead>
<tbody>
<tr>
<td>Goal 1 Analysis</td>
<td>29</td>
<td>$4,543,229</td>
<td>$1,688,222</td>
<td></td>
</tr>
<tr>
<td>Goal 1 Survey</td>
<td>171</td>
<td>$22,428,228</td>
<td>$16,145,235</td>
<td></td>
</tr>
<tr>
<td>Goal 2 Dom. Inspection</td>
<td>18</td>
<td>$9,633,180</td>
<td>$6,272,494</td>
<td></td>
</tr>
<tr>
<td>Goal 3 Pest ID &amp; Tech.</td>
<td>123</td>
<td>$18,850,744</td>
<td>$5,083,396</td>
<td></td>
</tr>
<tr>
<td>Goal 4 Nursery Systems</td>
<td>33</td>
<td>$4,596,112</td>
<td>$2,129,528</td>
<td></td>
</tr>
<tr>
<td>Goal 5 Outreach &amp; Ed.</td>
<td>84</td>
<td>$8,993,134</td>
<td>$3,642,227</td>
<td></td>
</tr>
<tr>
<td>Goal 6 Mitigation</td>
<td>73</td>
<td>$18,678,219</td>
<td>$10,717,907</td>
<td></td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td>531</td>
<td>$87,722,846</td>
<td>$46,148,675</td>
<td></td>
</tr>
</tbody>
</table>

### FY13 Farm Bill – Funding by Goal

- **1. Enhanced Analysis & Survey**
  - $17,837,457
- **2. Domestic Inspection**
  - $6,272,494
- **3. Pest ID & Technology**
  - $5,083,396
- **4. Safeguard Nursery Prod.**
  - $3,642,227
- **5. Outreach & Education**
  - $3,129,528
- **6. Enhanced Mitigation Capabilities**
  - $10,717,907
Farm Bill – Goal 6: Enhanced Mitigation

- Emergency Rapid Response Fund:
  - Some funds left unobligated to respond to emergencies
  - Accumulates funds returned to the program
  - Allows flexibility - funds immediately accessible without “ccc” application delays
  - FY13 examples... Mexfly and EGVM eradication

Farm Bill – Next Steps

- Business Process Improvement (BPI):
  - Program Review
    - Requested by Deputy Administrator’s office
    - FBMT & team leaders meeting July 8-11 Riverdale
  - PPD Facilitators
    - Mike Tadle
    - Conrad Salinas

Farm Bill – Next Steps

- Business Process Improvement (BPI):
  - Puts a premium on customer service
  - Enhances delivery of products and services
  - Data analysis driven
  - Identifies root cause of problems
  - Emphasis on long-term monitoring of solution outcomes

Farm Bill – Funding by Goal

- FY09: $50,000,000
- FY10: $60,000,000
- FY11: $70,000,000
- FY12: $6,272,494
- FY13: $5,083,396
- Total: $3,642,227
- FY13: $2,129,528

Farm Bill – Next Steps

- Business Process Improvement (BPI):
  - Puts a premium on customer service
  - Enhances delivery of products and services
  - Data analysis driven
  - Identifies root cause of problems
  - Emphasis on long-term monitoring of solution outcomes

Farm Bill – Next Steps

- Business Process Improvement (BPI):
  - Identified short-term and long-term solutions
  - Reaching out to NPB and specialty crop representatives for feedback
  - Seek PPQ leadership approval of recommended solutions
  - Implement short-term solutions for FY2014
  - Implement long-term solutions for FY2015
Farm Bill – Next Steps

- Business Process Improvement (BPI): Outcomes
  - Annual Guidelines mid-August
    - improved clarity and directions to Suggestors
    - better alignment between guidelines/suggestion/decision lens
  - Suggestion Open Period October
    - Open for 4-6 weeks
  - Review Process

- Business Process Improvement (BPI): Outcomes
  - Enhanced user experience with Metastorm
    - wizard-like fillable form
    - e-authentication access
    - more program and SME review
  - Updated Decision Lens models
    - DL models better aligned with suggestion form

Stay Connected

- Go to the Farm Bill Section 10201 Web Site
  www.aphis.usda.gov/section10201
- Subscribe to the Stakeholder Registry - Farm Bill Section 10201 topic at: http://bit.ly/aphisupdates
  or click the red envelope on http://www.aphis.usda.gov