Systems Approach to Nursery Certification

The Pilot Project

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Chair, SANC Pilot Subcommittee
SANC Pilot Subcommittee Members

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David Cox, AmericanHort
Joe Bischoff, AmericanHort
Jerry Lee, AmericanHort
Mike Brown, USDA APHIS
Goals of SANC Pilot Project

- Field implementation of SANC
- Determine what works/what doesn’t work
- Future improvements
  - SANC Standards
  - Requirements of Facility’s SANC Manual
  - Risk Assessment
  - Compliance Agreements
  - Training
SANC Pilot Project

• Selection of Participating Pilot Facilities
  – Pilot Subcommittee Selected based on:
    • Looking for variety of operations:
    • Small & Large
    • Greenhouse and Nursery
    • Current Shipping Requirements (Quarantines)
    • Number of Taxa Grown
    • BMPs /No BMPs
States submitting pilot growers:

- Florida
- Georgia
- Michigan
- Minnesota
- Missouri
- New Hampshire
- New Jersey
- New York
- Oklahoma
- Oregon
- Pennsylvania
- Washington
- Wisconsin

20 nursery/greenhouse operations submitted from 13 states
SANC Pilot Project

Two Pilot facilities per Plant Board region
SANC Pilot Project

Two Pilot facilities per Plant Board region

Walla Walla Nursery

McKay Nursery Co.

Conard-Pyle Co.

Oregon Pride Nurseries

Greenleaf Nursery Co.

Forrest Keeling Nursery

Lucas Greenhouses

Southeastern Growers, Inc
# Initial Pilot Facilities

<table>
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<tr>
<th>Name</th>
<th>City</th>
<th>State</th>
<th>Greenhouse</th>
<th>Nursery</th>
<th>Website</th>
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<td>Conard-Pyle</td>
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<td><a href="http://www.starrosesandplants.com">www.starrosesandplants.com</a></td>
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<td>Lucas Greenhouses</td>
<td>Monroeville</td>
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<td>McKay Nursery Company</td>
<td>Waterloo</td>
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<td>Forrest Keeling Nursery</td>
<td>Elsberry</td>
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<td>Watkinsville</td>
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<td>Oregon Pride Nurseries, Inc.</td>
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</tbody>
</table>
Success of SANC Depends on:

Acceptance by Growers:
- Financial benefit
- Easy process for growers –
  - Development of Facility SANC Manual should not be complicated
- Improved ability to meet shipping and quarantine requirements
- Improved cooperation between grower & inspector

Acceptance by regulators:
- SANC-certified product is shipped pest-free
Pilot/SANC Process

Steps for participation:

- Apply to certifying authority (SDA)
- Preliminary Meeting
  - Inspector/SPRO and Grower
- Risk Assessment
- Development of Facility’s SANC Manual
- Audits
- Implementation
Pilot Incentives

SANC Pilot growers must still comply with current shipping requirements

• Reimbursement of expenses incurred by pilot growers during first year
• Funding for participating states
Pilot Implementation

• Implementation at first two facilities:
  – Conard-Pyle (PA)
  – Forrest Keeling (MO)

• Implementation at remaining facilities
  – Schedule TBD
  – Depends on facility’s workload

• Pilot Project - Phase II
Evaluation of Pilot

• Feedback from:
  – Growers
  – States

• Evaluation Criteria established by Pilot Subcommittee
SANC Website
www.sanc.nationalplantboard.org
Tools for States