For Today

• State of the Industry
• State of the Nation
• Farm bill
• Pollinator health
• Misc pests
  • Japanese beetle
  • Boxwood blight
• Plant inspection and offshore certification
• SANC
State of Hort Industry

• Farmgate value >$16.7 B
• Total sales all sectors: $136 B
• Total employment: 1.6 million jobs
• Spring 2016: strong start, rough May, decent finish
• Time to reinvest…
• Labor, water, changing consumer demographics
PEOPLE LOVE ME BECAUSE I HAVE TRANSCENDED MY EGO. I TRANSCEND EGOS BETTER THAN ANYONE ELSE. YOU'LL NEVER MEET ANYONE WHO HAS TRANSCENDED THEIR EGO BETTER THAN ME!
Farm Bill

- 10007 process kudos
- Budget process uncertainty
- National Clean Plant Network progress
Pest and Disease Mitigation (via Farm Bill-funded programs)

- Boxwood blight (~$486,000 in FY16)
- Rose Rosette ($4.6 million, 5-yr project)
- *Phytophthora ramorum*
- Downy mildew (> $425,000 in FY16!)
- Pollinator stewardship
- Intelligent spray technology
Pollinator Health
For every complex problem, there is an answer that is clear, simple, and wrong.

~H.L. Mencken
Grow Wise, Bee Smart Goals

• Fund, leverage, and guide research to answer key questions and guide future efforts
• Contribute to stewardship for plant producers, landscape managers
• Partner with groups that share interest in improving bee and pollinator habitat and forage

• For more: http://growwise.org
Misc. Pests

• Japanese beetle – revised harmonization plan!

• Boxwood blight – coping while knowledge and tools developed and refined
Plant Inspection and Offshore Certification

- High anxiety as we hurtle toward “Automated Commercial Environment” (ACE) single portal
  - Long view – good thing!
  - Workstream shifts
  - Delays feared
- Exploring opportunities to improve safeguarding, expedite entry for certain lower-risk plant forms through systems approach
SANC Progress

- Pilots humming along
- Preparing for targeted Phase 2
- AmericanHort SANC webinar series
Thoughts Moving Forward

• Consultants’ role will evolve in Phase 2
  • “Packaging” program
  • Software/app?
  • Training

• NPB/states need to focus on:
  • Committing to get the folks that need training to the training. Are we missing opportunities?
  • Regulatory acceptance

• Steering SANC into the future
  • Need to evolve the partnership structure?
She Met Him on the Internet... He said He Lived in a Gated Community