Office of Field Operations
Agriculture Programs and Trade Liaison

National Plant Board
August 12-16, 2018
APTL Strategic Plan

OUR MISSION - *WHO WE ARE & WHAT WE DO.*

Protect the border by preventing the entry of threats to American agriculture & natural resources through innovative policies and processes

OUR VISION - *WHAT WE ASPIRE TO BE.*

Provide innovative, convergent solutions to facilitate the agricultural mission

OUR STRATEGIC GOALS - *HOW WE WILL DO IT.*

- Operationalize Our Partnerships
- Champion Innovation
- Shape the Leaders of Tomorrow
- Modernize Data Operations
Agro/Bio-Terrorism Countermeasures

Vision

Provide innovative, convergent solutions to facilitate the agricultural mission

Program Activities

- Gather/operationalize intelligence
- Develop predictive analytics tool for bio threat risk assessment
- Provide operational guidance/training
- Enhance non-intrusive inspection capability
- Biosecurity awareness stakeholder outreach
Agriculture Oversight and Engagement

**Oversight**

- **Audit** CBP agriculture programs
- Ensure **compliance** with agriculture policies
- Harmonize public **messaging**

**Engagement**

- **Involve** federal and state agencies
- Highlight CBP agriculture **successes**
- Develop **outreach** to gain compliance

**Resources**

- **Equip** Ag Specialists with the right tools
- Ensure Ag Specialists have necessary **training**
- Support increases in **positions** to address risk

Field Operations
Safeguarding/Risk Management

Process Resolution and Risk Management
Preparing & assisting field operators

System Integration and Data Analytics (SIDA)
Capturing & analyzing information

National Agriculture Cargo Targeting Unit (NACTU)
Identifying & tracing threats

Mission: Minimizing Pest Risks, Maximizing Trade and Travel Facilitation
Information Sources

- Internal (pest interceptions; exam findings)
- Partner agencies (offshore; intel; pest reports)
  - Stakeholders; trade; open source

Immediate Response
- Musters
- Cargo & passenger lookouts
- National targeting
- Staffing surge
- Partner notification

Strategic Response
- Stakeholder engagement
- Equipment acquisition
- Training development & deployment
- System enhancements
- Staffing allocation
Stakeholder Engagement

• Joint CBP/APHIS trade stakeholder outreach (AGM, WPM)
• CBP internal messaging/intel cycles (TARGETING UNITS)
• CBP trade & stakeholder outreach (C/T-PAT, CEE, CTAC)
• Enhance awareness/effect compliance/REDUCE RISK
Don’t Pack a Pest (DPAP) Campaign

- Partnership/collaboration between State Departments of Agriculture, USDA, and CBP in California/Florida/Texas
- Expansion – Caribbean, Mexico, Preclearance locations
Don’t Pack a Pest signage along Texas land/border POEs
Don’t Pack a Pest signage at MIA

HELP PROTECT OUR FOOD SUPPLY AND NATURAL RESOURCES

When you travel...
Don't pack a pest
Declare
agricultural items

www.dontpackapest.com

U.S. Customs and Border Protection

Field Operations
National Agriculture Cargo Targeting Unit (NACTU)
National Agriculture Cargo Targeting Unit (NACTU)

• Focus — miscellaneous commodities; shipments normally not examined

• Provide — visibility to threats and pathways that could go undetected
Live Insect Smuggling

- NACTU received intel; individuals engaged in illegal activity
- Conducted research; encountered individuals; constructed UDRs
- Referrals made seizures in expedited courier pathway
- Further research – baggage lookouts
- One shipment destined to individual with pending criminal prosecution
CITES Watches- Int’l Mail Facility

- Intuitive CBPAS; requested research/analysis
- Local port intel used for national pathway; constructed UDR
- Dual interest: CITES and valuation
- First seizure in the IMF using advanced data pilot.
Concealed Contraband

• Massena POE
• Informal shipment of pet supplies
• Cargo exam by CBPO
• Extensive damage – bore holes, frass, galleries, & dead beetles
Crewmember Referral

- At San Francisco from Hong Kong
- Beetle noticed on claimed baggage
- Approached CBPO; referred to CBPAS
- Complete sweep of area
- Citrus longhorned beetle
You there!

What is your question?