



United States Department of Agriculture

Plant Pest and Disease Management and Disaster Prevention Program

Funded Annually as Authorized by the 2014 Farm Bill

How Funds Get Distributed to Cooperators

Agenda:

➤ **Summary of Project Selection Process**

- **Open Period**
- **Suggestions Pre-Review and Feedback**
- **Goal Team Review and Recommendations**
- **Post Review – Annual Spending Plan Approval**

➤ **Submitting the Best Suggestion**

- **Goal Area Alignment**
- **Suggestion Writing Tips**

➤ **Burnout**

- **Suggestion Reviewing**
- **Cooperative Agreements**

➤ **Q & As**

Project Selection Process

➤ Open Period:

- July 2 – August 17 (7 weeks)
- Help Session Webinars (6 total)
- <https://www.aphis.usda.gov>
- FY 2019 (Annual) Implementation Plan
- Suggestion Submission System (metastorm)
- FY 2019 Q&A document
- Group Email: farmbillsection10007@aphis.usda.gov

Project Selection Process

➤ **Suggestions Pre-Review and Feedback:**

- **August 20 – September 7 (3 weeks)**
- **Key Subject Matter Expert (SME) Review**
 - Citrus
 - IT Component
 - Offshore/International Component
 - Research/Methods Development
 - Tribal Nations
 - Program Related Cross-functional Work Groups

Project Selection Process

➤ **Goal Team Review:**

- **September 10 – October 19 (6 weeks)**
- **Teams Consist of APHIS, NPB, Industry and Other Reps**
 - **Goal 1 Survey**
 - **Goal 1 Analysis**
 - **Goal 2 Domestic Inspection**
 - **Goal 3 Pest Identification and Technology**
 - **Goal 4 Safeguarding Nursery Production**
 - **Goal 5 Education and Outreach**
 - **Goal 6 Pest Mitigation and Rapid Response**
- **Goal Team reviewers can reach out to SMEs for additional input**

Project Selection Process

➤ **Goal Team Recommendations:**

- **Each Goal Team is Assigned a Funding Allotment**
- **Decision Lens Software used to Systematically Rate and Prioritize Suggestions for Funding**
- **Goal Teams Develop a Spending Plan for Each Goal**
- **Goal Team Leads Record Discussion and Funding Rational**
- **Goal Team Leads Present their Spending Plans to Key Agency Managers for Feedback**
- **The Farm Bill Management Team Consolidates Spending Plans and Feedback for Executive Review**

Project Selection Process

➤ **Post-Review & Spending Plan Approval:**

- **Executive Review and Approval (Spending Plan & Public Announcements)**
 - PPQ Deputy Administrator
 - APHIS Administrator
 - Undersecretary for MRP
 - USDA Office of Communications
 - Secretary
- **Public Affairs Support**
 - Notices
 - Press Releases
 - Talking Points
 - Web postings

Submitting the Best Suggestion

➤ **Goal Area Alignment:**

- **G1 Analysis**
- **G1 Survey**
- **G2 Domestic Insp.**
- **G3 Pest ID Tech.**
- **G4 Nursery Production**
- **G5 Education/Outreach**
- **G6 Mitigation/Rapid Response**

Goal Area Objectives

Goal 1: Analysis

Identify risk factors and high-risk pathways through analysis of available data.

Develop risk based models and decision support tools to reduce the arrival and establishment of exotic plant pest species.

Goal 1: Survey

Fund national priority pest surveys in support of specialty crops, trade, and regulatory activities.

Target multiple, high priority pests for survey along national, regional, and local high-risk pathways.

Goal Area Objectives

Goal 2: Target domestic inspection activities at vulnerable points in the safeguarding continuum

Promote and expand inland inspections of containers and mail facilities, where possible.

Expand the use of canine teams for domestic inspection activities emphasizing regulatory activities.

Promote increased levels of inspection for regulated articles for interstate movement.

Goal 3: Enhance and strengthen pest identification and technology

Improve all aspects of early detection technologies and resources.

Develop or improve detection tests and identification capacity for species in a wide range of taxonomic groups containing high priority pests.

Goal Area Objectives

Goal 4: Safeguard nursery production

Develop science-based best management practices and risk mitigation practices to exclude, contain, and control regulated pests from the nursery production chain.

To develop and harmonize audit-based Nursery Certification Programs, including the harmonization of different certification programs, audit and inspection training for cooperators, and program launching.

Goal 5: Conduct outreach and education to increase understanding, acceptance, and support of plant pest and disease eradication and control efforts

Provide education and encourage behaviors that enhance safeguarding.

Increase the number of people actively looking for and reporting high-consequence pests at vulnerable points along high-risk pathways.

Increase public acceptance and support of APHIS high priority plant pest and disease eradication and control efforts.

Goal Area Objectives

Goal 6: Enhance mitigation capabilities

Develop or adapt new control technologies, tools, and treatments for use in plant health emergencies.

Improve the knowledge base, response options and capabilities prior to the onset of a plant health emergency.

Support the use existing tools and initial response protocols for the overarching goals of containment, control, and/or eradication of plant pests.

Submitting the Best Suggestion

➤ **Suggestion Writing Tips:**

- **Review annual Implementation Plan First!!!**
- **Be concise in your writing**
- **Lead with the purpose of your project in the Abstract**
 - **Make it clear what you hope to achieve**
 - **What objectives must be met to achieve success**
- **Suggestion Body**
 - **Purpose, Benefits, and Accomplishments**
 - **Prior Experience**
 - **Budget**
 - **Technical Approach**
 - **Milestones**

Submitting the Best Suggestion

➤ **Suggestion Writing Tips:**

- **Purpose, Benefits, and Accomplishments**
 - Goal statement specific to project – Not Goal Area
 - Problem/Opportunity statement
 - Project importance – alignment to Goal Area
 - Scope – reasonable to one year funds
 - Return on investment
- **Prior Experience**
 - Clear accomplishments achieved and subsequent outcomes
 - Return on investment
 - Why should we trust you with taxpayer's money?

Submitting the Best Suggestion

➤ **Suggestion Writing Tips:**

- **Budget**
 - Reasonable to one year funds
 - Maximize cost for direct action (operations, research, products)
 - Minimize cost for ancillary activity (travel, logistics, salaries)
- **Technical Approach**
 - What methodology you are using and why
 - What tasks are involved and purpose for advancing objectives
 - Performance measures
- **Milestones**
 - Outline project duration and progression steps/benchmarks

Submitting the Best Suggestion

➤ **Suggestion Writing Tips:**

- **Project Cooperators**
 - Roles and Responsibilities
 - Expertise and capabilities
 - Budget justification
 - Prior experience
 - Performance measures
 - How do they benefit the project and advance its goals

Burnout

➤ Suggestion Reviewing:

- **SPHD/SPRO Review**
 - More time – now 3 weeks
 - Better guidance – job aids under development
 - Critical need – feedback makes a difference
- **Goal Team Reviewers**
 - More time – now 6 weeks
 - Better guidance – job aids under development
 - Augmenting the number of reviewers
 - Appreciation

Burnout

➤ **Cooperative Agreements:**

- **Cooperators**
 - **Number of Cooperative Agreements**
 - **EZ Fed Grants**
 - **Connecting with APHIS Point of Contact (ADODR)**
- **ADODRs**
 - **Better guidance – job aids and project lists**
 - **Work and Financial Plan Deadlines for survey projects (60 days) and all others (90 days)**
 - **Number of Cooperative Agreements**

Contacts:

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Questions?

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