Plant Pest and Disease Management and Disaster Prevention Program
Funded Annually as Authorized by the 2014 Farm Bill

How Funds Get Distributed to Cooperators
Agenda:

➢ Summary of Project Selection Process
  • Open Period
  • Suggestions Pre-Review and Feedback
  • Goal Team Review and Recommendations
  • Post Review – Annual Spending Plan Approval

➢ Submitting the Best Suggestion
  • Goal Area Alignment
  • Suggestion Writing Tips

➢ Burnout
  • Suggestion Reviewing
  • Cooperative Agreements

➢ Q & As
Open Period:

- July 2 – August 17 (7 weeks)
- Help Session Webinars (6 total)
- [https://www.aphis.usda.gov](https://www.aphis.usda.gov)
- FY 2019 (Annual) Implementation Plan
- Suggestion Submission System (metastorm)
- FY 2019 Q&A document
- Group Email: [farmsbillsection10007@aphis.usda.gov](mailto:farmsbillsection10007@aphis.usda.gov)
Suggestions Pre-Review and Feedback:

- August 20 – September 7 (3 weeks)
- Key Subject Matter Expert (SME) Review
  - Citrus
  - IT Component
  - Offshore/International Component
  - Research/Methods Development
  - Tribal Nations
  - Program Related Cross-functional Work Groups
Goal Team Review:

- September 10 – October 19 (6 weeks)
- Teams Consist of APHIS, NPB, Industry and Other Reps
  - Goal 1 Survey
  - Goal 1 Analysis
  - Goal 2 Domestic Inspection
  - Goal 3 Pest Identification and Technology
  - Goal 4 Safeguarding Nursery Production
  - Goal 5 Education and Outreach
  - Goal 6 Pest Mitigation and Rapid Response
- Goal Team reviewers can reach out to SMEs for additional input
Goal Team Recommendations:

• Each Goal Team is Assigned a Funding Allotment
• Decision Lens Software used to Systematically Rate and Prioritize Suggestions for Funding
• Goal Teams Develop a Spending Plan for Each Goal
• Goal Team Leads Record Discussion and Funding Rational
• Goal Team Leads Present their Spending Plans to Key Agency Managers for Feedback
• The Farm Bill Management Team Consolidates Spending Plans and Feedback for Executive Review
Post-Review & Spending Plan Approval:

- Executive Review and Approval (Spending Plan & Public Announcements)
  - PPQ Deputy Administrator
  - APHIS Administrator
  - Undersecretary for MRP
  - USDA Office of Communications
  - Secretary

- Public Affairs Support
  - Notices
  - Press Releases
  - Talking Points
  - Web postings
Submitting the Best Suggestion

Goal Area Alignment:

- G1 Analysis
- G1 Survey
- G2 Domestic Insp.
- G3 Pest ID Tech.
- G4 Nursery Production
- G5 Education/Outreach
- G6 Mitigation/Rapid Response
### Goal 1: Analysis

- Identify risk factors and high-risk pathways through analysis of available data.
- Develop risk based models and decision support tools to reduce the arrival and establishment of exotic plant pest species.

### Goal 1: Survey

- Fund national priority pest surveys in support of specialty crops, trade, and regulatory activities.
- Target multiple, high priority pests for survey along national, regional, and local high-risk pathways.
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<tr>
<th>Goal Area Objectives</th>
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<tr>
<td><strong>Goal 2: Target domestic inspection activities at vulnerable points in the safeguarding continuum</strong></td>
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<tr>
<td>Promote and expand inland inspections of containers and mail facilities, where possible.</td>
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<td>Expand the use of canine teams for domestic inspection activities emphasizing regulatory activities.</td>
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<td>Promote increased levels of inspection for regulated articles for interstate movement.</td>
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<td><strong>Goal 3: Enhance and strengthen pest identification and technology</strong></td>
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<td>Improve all aspects of early detection technologies and resources.</td>
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<td>Develop or improve detection tests and identification capacity for species in a wide range of taxonomic groups containing high priority pests.</td>
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<tr>
<td><strong>Goal 4: Safeguard nursery production</strong></td>
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<td>Develop science-based best management practices and risk mitigation practices to exclude, contain, and control regulated pests from the nursery production chain.</td>
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<td>To develop and harmonize audit-based Nursery Certification Programs, including the harmonization of different certification programs, audit and inspection training for cooperators, and program launching.</td>
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<td><strong>Goal 5: Conduct outreach and education to increase understanding, acceptance, and support of plant pest and disease eradication and control efforts</strong></td>
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<td>Provide education and encourage behaviors that enhance safeguarding.</td>
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<td>Increase the number of people actively looking for and reporting high-consequence pests at vulnerable points along high-risk pathways.</td>
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<td>Increase public acceptance and support of APHIS high priority plant pest and disease eradication and control efforts.</td>
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<td>Goal 6: Enhance mitigation capabilities</td>
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<tr>
<td>Develop or adapt new control technologies, tools, and treatments for use in plant health emergencies.</td>
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<td>Improve the knowledge base, response options and capabilities prior to the onset of a plant health emergency.</td>
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<td>Support the use existing tools and initial response protocols for the overarching goals of containment, control, and/or eradication of plant pests.</td>
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Submitting the Best Suggestion

➤ Suggestion Writing Tips:

- Review annual Implementation Plan First!!!
- Be concise in your writing
- Lead with the purpose of your project in the Abstract
  - Make it clear what you hope to achieve
  - What objectives must be met to achieve success
- Suggestion Body
  - Purpose, Benefits, and Accomplishments
  - Prior Experience
  - Budget
  - Technical Approach
  - Milestones
Submitting the Best Suggestion

Suggestion Writing Tips:

• Purpose, Benefits, and Accomplishments
  • Goal statement specific to project – Not Goal Area
  • Problem/Opportunity statement
  • Project importance – alignment to Goal Area
  • Scope – reasonable to one year funds
  • Return on investment

• Prior Experience
  • Clear accomplishments achieved and subsequent outcomes
  • Return on investment
  • Why should we trust you with taxpayer’s money?
Suggestion Writing Tips:

- **Budget**
  - Reasonable to one year funds
  - Maximize cost for direct action (operations, research, products)
  - Minimize cost for ancillary activity (travel, logistics, salaries)
- **Technical Approach**
  - What methodology you are using and why
  - What tasks are involved and purpose for advancing objectives
  - Performance measures
- **Milestones**
  - Outline project duration and progression steps/benchmarks
Submitting the Best Suggestion

➢ Suggestion Writing Tips:

• Project Cooperators
  • Roles and Responsibilities
  • Expertise and capabilities
  • Budget justification
  • Prior experience
  • Performance measures
  • How do they benefit the project and advance its goals
Burnout

Suggestion Reviewing:

• SPHD/SPRO Review
  • More time – now 3 weeks
  • Better guidance – job aids under development
  • Critical need – feedback makes a difference

• Goal Team Reviewers
  • More time – now 6 weeks
  • Better guidance – job aids under development
  • Augmenting the number of reviewers
  • Appreciation
Cooperative Agreements:

- Cooperators
  - Number of Cooperative Agreements
  - EZ Fed Grants
  - Connecting with APHIS Point of Contact (ADODR)

- ADODRs
  - Better guidance – job aids and project lists
  - Work and Financial Plan Deadlines for survey projects (60 days) and all others (90 days)
  - Number of Cooperative Agreements
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<tr>
<th><strong>Goal Team Leads FY 2019</strong></th>
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<tr>
<td><strong>Goal 1 Survey</strong></td>
<td><strong>Goal 2</strong></td>
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<td><strong>Goal 1 Analysis</strong></td>
<td><strong>Goal 4</strong></td>
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